



POST SHOW REVIEW



IAAPI's Signature Event Gets Phenomenal Success

The 21st edition of IAAPI Amusement Expo was successfully concluded from 1 - 3 March 2023 at Bombay Exhibition Centre, Mumbai. The event started with a power packed ceremony of Ganesh Vandana, Lamp Lighting and THRILLER magazine as well as Exhibitor Directory's unveiling.

Chairman - Mr. Rajeev Jalnapurkar who was also the Guest of Honor mentioned about the last 2 years wherein the pandemic had been hard hitting on our industry. However, he commended the vigor and zest of the Amusement Park Industry that has rose back to its full form.

Mr. N D Rana in his inaugural address mentioned that "Amusement Parks are more than just rides, infrastructure and good management. He mentioned that this year expo had an impressive participation of **127 exhibitors from 15 countries** including India." He further welcomed all the exhibitors and visitors to the show.

IAAPI's Amusement Expo this year was supported with Partner State from Madhya Pradesh Tourism Board and Uttar Pradesh Tourism Board. The event is also recognized by Ministry of Small and Micro Enterprises.

The exhibition witnessed the exhibition floor area showcasing latest innovative rides and equipment for Amusement Park, Theme Park, Water Park, Adventure Sport & Indoor Amusement Centres.

The three day exhibition provided a platform to share and learn new ideas. Big players from the industry shared their learning, innovative ideas, schemes and experience. Many important issues related to the amusement industry were also be discussed in depth.

Trade Professionals and decision makers from the Amusement Park, Theme Park, Adventure Park, Family Entertainment Centers (FEC), Resorts, Hotel Chains, Real Estate, Mall Developers, Sports Bar, Cafes, Museums, Science Centers, Government officials from Tourism Development Board, PWD, Town Planning, Municipal and Local Body visited the exhibition over the period of three days.

IAAPI Amusement Expo showcased comprehensive range of products and services offered by the industry under one roof and provided an international platform to the participants to interact with the end users. The expo aimed at creating an ideal business environment to explore new avenues of growth for all involved. Apart from business transactions, the show also provides an exposure to international trends through its many foreign participants.

Highlights of 21st IAAPI Amusement Expo 2023:

- The event is hailed as Asia's only focus technology show for Amusement & Theme Park sector spread across 10,000 sqm of exhibition area.
- Participation from over 127 exhibitors from India & 14 overseas countries.
- Participating nation are - Australia, Bulgaria, Canada, China, Dubai - UAE, Germany, Hong Kong, India, Italy, Liechtenstein, Singapore, Taiwan, The Netherlands, UK and USA.
- This year 36 new exhibitors participated from India & overseas.
- Supported by Uttar Pradesh Tourism and Madhya Pradesh Tourism.
- The exhibition witnessed excellent turnout of trade professional from Amusement and Entertainment industry and from prospective investors.
- Highest number of visitor footfall with serious buyers. Visitors from Africa, Brazil, China, Germany, Greece, Japan, Libya, Malaysia, Nepal, Palestine, Poland, Saudi Arabia, Spain, Sri Lanka, Turkey, UAE, USA, West Africa & Yemen.

The concurrent events included Networking Evening, IAC Connect Breakfast Meet and National Awards of Excellence. The National Awards of Excellence is IAAPI's signature event wherein the national as well as international members are felicitated for new innovations and developments in the industry.



Exhibitor Feedback is encouraging for IAAPI and the Amusement Sector in whole.

The IAAPI Expo was a remarkable experience for us, as our cutting-edge 'METACADE' metaverse gaming machine garnered tremendous interest. In just three days, we sold our entire stock & now have a 2-3 months waitlist for eager customers.

- Virendra Khanna (BAMIGOS)

CSML experienced a lively business activity, communication with an overwhelming response and footfall from day 1. The organizers did an excellent job of attracting high-quality audience, and the overall atmosphere was very positive and conducive.

- Tyna Dsilva (CSML)

It was one of the best shows ever, breaking all past records. We registered 83 qualified leads. Very well organised, absolutely super great show!

- Pradeep K Sharma
(Bombay Amusement Ride P Ltd)

As the first IAAPI Expo after Pandemic I can say "It's has been the must busy time for us, to meet so many costumer"

- Stefano Moser
(Moser Rides)

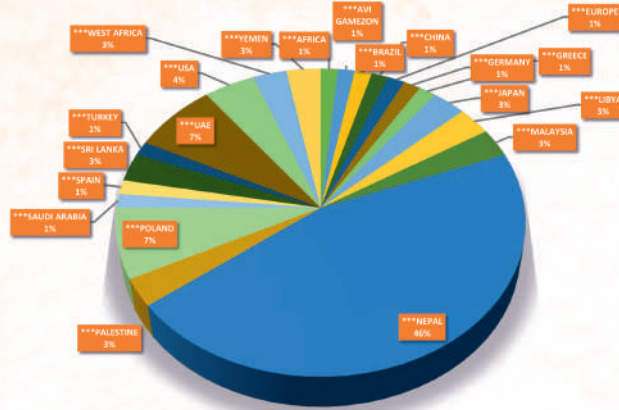
IAAPI 2023 was a triumph for the exhibitors and visitors alike. It seemed to me that the exhibition was very well attended by real Operators looking to invest in the right areas to develop their businesses to the next level. A very worthwhile and enjoyable experience for all who attended.

- Stephen D'Arcy (Sega Amusements International)

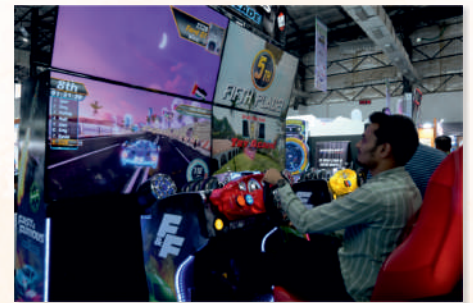




VISITOR DEMOGRAPHICS OVERSEAS



- ***AFRICA
- ***AVI GAMEZON
- ***BRAZIL
- ***CHINA
- ***EUROPE
- ***GERMANY
- ***GREECE
- ***JAPAN
- ***LIBYA
- ***MALAYSIA
- ***NEPAL
- ***PALESTINE
- ***POLAND
- ***SAUDI ARABIA
- ***SPAIN
- ***SRI LANKA
- ***TURKEY
- ***UAE
- ***USA
- ***WEST AFRICA
- ***YEMEN



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27-29 February, 2024
Hall No. 4,
Bombay Exhibition Centre,
Mumbai, India

